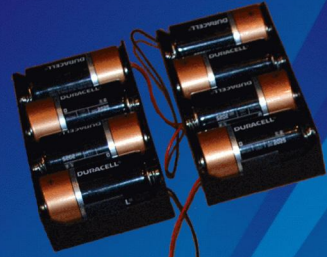


Cardboard LCDs

Battery power will last for weeks with your Video Ad!

2 options:

1. Cardboard LCD Kit



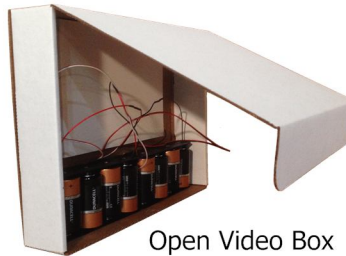
Use in your Point of Purchase Display!



2. Cardboard Video Box



Graphics Optional



Open Video Box to access batteries (Batteries not included)

Easily attaches to your Pallet or Store Display!

Cardboard Display with LCD Kit



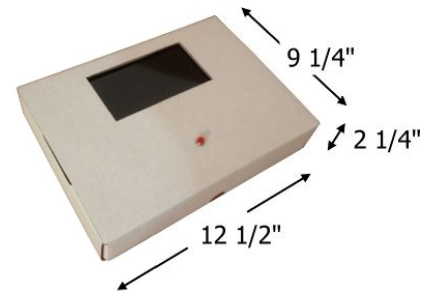
Cardboard LCD Kit Includes:

7" Commercial Grade LCD in thin Cardboard Housing. Easy to attach to any promotional display for immediate use.

Wired Single Activation Push Button that you can mount yourself.
Dual Battery Packs to hold 8 "D" Cell Batteries (Note: Batteries not included). System will play a one minute video and automatically power off. Tested to handle as many as 1,000 customer views on a single set of batteries.

Cardboard Video Box Includes:

7" Commercial Grade LCD in complete Cardboard Housing. Easy to attach to any pallet or promotional display.
Single Activation Push Button.
Dual Battery Packs to hold 8 "D" Cell Batteries (Note: Batteries not included). System will play a one minute video and automatically power off. Tested to handle as many as 1,000 customer views on a single set of batteries.



Specifications:

Screen	Commercial Grade 7" Diagonal LCD. Other Sizes available.
Screen Size	7" Diagonal or 6" wide x 3 5/16" High.
Housing:	Rigid 350g Cardboard, Housing size: 8 1/4" wide x 5 13/16" high x 3/8" thick.
Video Box Housing	200lb test Cardboard.
Button:	Approximately 3/8" Diameter push button on an 18" long wired lead (LCD Kit)
Video Box Button	Same button comes mounted in Video Box
Button Function	Push button and system will play video for one (1) minute and automatically shut off.
Video Function	System conserves energy with Auto Shut-off after one (1) minute of play.
Video Length	Create advertisement video at 1 minute or less (Typical television commercial).
Video Format	MP4, MP2, MP1
Power Source	8 "D" Cell Batteries (Not Included). Use Alkaline batteries.
Power Cable	Low Voltage wire harness at 36" in length for remote installation (LCD Kit)
Input Source	Mini USB Connector on LCD allows for easy connection to upload video from PC or Mac
Mini USB Cable	Cable is included (AC adapter is not included). Uses almost any USB power adapter
Battery	Batteries can be replaced as needed (batteries are not included)
Battery Life	Tested to run 3 or more weeks with 40 button activations daily on a single set of batteries
Weight	Complete System with Empty Battery Packs: 9.6 ounces or 0.6 lb

